



This David Yurman Chatelaine Y Necklace is crafted in 18K gold with citrine, cognac quartz, champagne citrine and pavé diamonds.

## Gold, Gold, Gold

By Roberta Naas

**T**ough times don't mean you have to put the gold away. Quite the contrary. This is when jewelry designers get ever more creative — combining gold with wood, ebony, gemstones and other elements for a bolder look at a better price. Additionally, hand carving offers uniqueness — something women love. Other smart offerings to bring into stores include mixed tones of gold, open-worked links in necklaces and bracelets, and pierced or filigreed gold that also brings this precious metal to a nicer retail price point. Styles are alluring in longer necklaces that sway with every move, long necklaces, often in multiple rows, and bigger rings and bracelets that get noticed.

According to the World Gold Council, more and more designers and artists are bridging cultural boundaries in their jewelry designs and embracing the world, transforming inspirations from around the globe into wearable works of art. Additionally a fusion of geometric shapes and an interesting varied mix of form and color come together to entice consumers to buy what will become heirloom items.



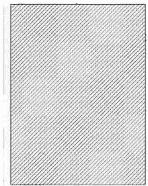
Roberto Coin Moresque Earrings in 18K Yellow Gold with Diamonds.



From Tournaire, this Manhattan ring is hand made from 18K gold.



From the Tibet Collection by Mattioli, this 18K rose gold necklace with hand-carved ebony links offers a sophisticated look for all seasons.





This Stephen Webster necklace offers elegant gold vine work set with diamonds and accented with faceted gems.



This Federica Rettore ring is crafted in 18K red gold with cognac topaz and rose-cut white and brown diamonds.



From Cartier, this Bague Tête de Panthère ring is crafted in gold with emerald eyes.



Rose gold suite by Vendorafa.



Cuff and earrings by Giordana Castellani.

This elegant suite is totally hand-crafted in 18-karat yellow and white gold by Italian artisans Orlando Orlandini.

